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| **VISUALS** | **AUDIO** |
| **Anchor Lead-In** | What we used to call “nursing homes” are now changing into “skilled nursing centers” that aren’t just for Grandma anymore. One in 5 Americans in these facilities are now short-stay often-younger patients and that number is expected to grow. Jack Trammell explains why… |
| 00:00:14 – 00:09:35John, Patty and children in John’s room.Talking | **VOICEOVER**For John Costa, every moment spent with his wife, Patty and their four children is precious.  |
| 00:07:10John smiling – joining in on the conversation | **JOHN** – “That’s great.” |
| Continue b-roll of John and family in his room00:02:30 – Patty rubbing John’s back. | **VOICEOVER**After undergoing bypass surgery two years ago, John developed multiple complications and suffered two strokes. Upon release from the hospital, John was sent to a skilled nursing facility for post-acute care – a place many used to call a “nursing home”..  |
| Melissa Sullivan, Executive DirectorGolden Living CenterMurrysville, PA | **MELISSA SULLIVAN 01:00:18 – 01:00:38** “We’re no longer the place where you put a mother or grandmother and they’re here to stay until the end of their days.” |
|  | **VOICEOVER**The American Health Care Association says of almost 4 million Americans who receive care in skilled nursing facilities- about 1 in 5 are short-term patients, spending less than 100 days for post-acute care rehabilitation. In short – nursing homes…once only for the elderly, are becoming full-service recovery centers for about everyone – for a reason…. |
|  | **MELISSA SULLIVAN 01:01:20 – 01:01:32** “The type of complex care that we provide is multi-system – **PICK-UP 01:05:04 – 01:05:13** “It’s a holistic approach to nursing care, not only the medicine part, but we take into consideration who that person was, is, and is going to be in the future.” |
| 00:32:12 – 00:33:20Golden Living Center signage | **VOICEOVER**Research suggests that patients who receive specialized post-acute care see greater and more rapid improvement than patients discharged to their homes. Post-acute care has also shown to reduce the number of re-hospitalizations. |
|  | **MELISSA SULLIVAN 01:06:39** “When John first arrived at our facility he was a man that was captured inside his body. He was unable to feed himself, he was unable to walk on his own, he was not able to tell the nurse that he was in pain or wanted to talk to his wife – even give her a kiss. Today he can do all of those things.” |
| 00:09:55 – 00:11:03John in wheelchair. Hallway with family | **VOICEOVER**Tag out  |